



# SPONSORSHIP KIT

Shaping Tomorrow's Professional Landscape



**26-30**  
**October 2026**



**The Edge Convention Centre,  
South C, Nairobi**



## 2nd Kasneb International Conference For Professionals (KICP)

The professional landscape is evolving at an unprecedented pace. Advances in artificial intelligence, digital transformation, sustainability, shifting regulatory frameworks and changing workforce dynamics are redefining the skills, leadership and competencies required for success.

As industries continue to adapt to these global shifts, professionals must embrace innovation, lifelong learning and strategic collaboration to remain competitive and relevant.

The 2nd KASNEB International Conference for Professionals (2nd KICP), themed “**Shaping Tomorrow’s Professional Landscape,**” will bring together professionals, policymakers, regulators, industry leaders, academia and development partners to explore the trends shaping the future of professional practice. The conference will provide a platform for thought leadership, knowledge exchange and dialogue on the opportunities and challenges presented by an increasingly digital and interconnected world. Through keynote addresses, panel discussions and interactive sessions, participants will examine emerging technologies, ethical leadership, sustainability, the future of work and global best practices

in professional education and workforce development. The conference will also foster strategic partnerships that promote innovation, continuous professional development and cross-sector collaboration to drive sustainable growth.

The 2nd KICP offers an exceptional platform for organisations to elevate their brand, engage directly with senior decision-makers, showcase innovative solutions and forge impactful partnerships. We invite you to join us at **The Edge Convention Centre**, from **Monday 26<sup>th</sup> - Friday, 30<sup>th</sup> October 2026**, as a valued partner in delivering this landmark conference while positioning your organisation as a champion of innovation, leadership and professional excellence.



### ABOUT KASNEB

The **Kenya Accountants and Secretaries National Examinations Board (KASNEB)** is a State Corporation under The National Treasury and Economic Planning, established by the Government of Kenya in 1969. For 57 years, KASNEB has served as the cornerstone of professional certification in Kenya and the wider East African region.

KASNEB’s mandate encompasses the development of syllabuses, the conduct of professional examinations, and the certification of candidates in accountancy, finance, credit, governance and management, information technology, and related disciplines. The body also promotes its qualifications nationally, regionally, and internationally, and accredits relevant training institutions in liaison with the ministry responsible for education.



## Our Scale and Reach

**K**ASNEB currently offers thirteen qualifications; two post-professional, six professional, three diploma and one certificate qualification: that serve as the gateway to a significant share of Kenya's white-collar professional workforce.

The Certified Public Accountant (CPA) qualification alone has produced over 100,000 holders to date and remains the gold-standard accountancy qualification for Kenya's banks, audit firms, listed companies, public-sector finance roles, and the broader East African professional market. KASNEB examines over 44,000 students annually across examination centres in every county capital in Kenya, with additional regional centres in Rwanda, Burundi

and Cameroon. This vast, highly skilled professional community creates an influential audience of policymakers, regulators, business executives, academia and development partners. Partnering with KASNEB offers your organisation a unique opportunity to elevate your brand among this audience, gain targeted brand exposure, demonstrate industry leadership and engage directly with key stakeholders.

**55+**

Years of  
excellence

**100,000+**

Registered  
professionals

**44,000+**

Annual students  
Examined

## Why Sponsor the 2nd KICP?

Sponsoring the 2nd KICP provides a unique opportunity to elevate your brand among an influential audience of professionals, policymakers, regulators, business executives, academia, and development partners. Whether your objective is to strengthen brand visibility, launch new solutions, generate business opportunities, or build strategic relationships, the 2nd KICP provides the ideal platform to achieve measurable impact.

**Brand Visibility:** Your brand will be prominently displayed across all conference platforms, including the website, programme, stage backdrop, digital communications and social media channels before, during and after the event.

**Direct Engagement:** Sponsors gain direct access to senior decision-makers through curated networking sessions, exhibition opportunities and speaking platforms that facilitate meaningful business conversations.

**Industry Leadership:** Association with KICP demonstrates your organisation's commitment to professional excellence and positions you as a thought leader within the professional community.

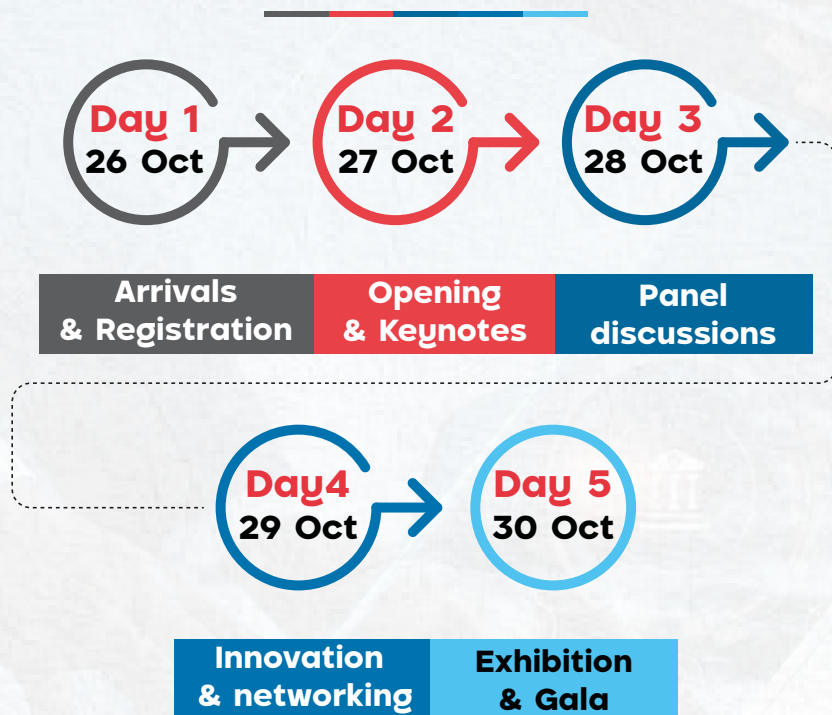
**Measurable ROI:** A comprehensive post-event sponsorship recognition report will document your brand exposure and engagement metrics, providing clear evidence of return on investment.

**Extended Reach:** Beyond the 500 conference delegates, sponsorship provides access to KASNEB's broader audience of over 100,000 registered professionals and 44,000+ students examined annually, through digital and social media channels.



## Programme Snapshot

The 2nd KICP is a five-day conference structured to maximise learning, networking, and business engagement opportunities.



The programme will feature high-profile keynote addresses from global thought leaders, interactive panel discussions, curated networking sessions with industry dignitaries, and exhibition opportunities for sponsors to showcase innovative solutions directly to delegates.

## Why KICP? What Makes It Unique

The Kasneb International Conference for Professionals (KICP) is not just another conference — it is the premier platform where Kenya's professional ecosystem converges. What sets KICP apart from other professional events:

**Cross-Sector Convergence:** Unlike sector-specific conferences, KICP brings together professionals from accountancy, finance, governance, credit, information technology, and quality management under one roof. This cross-sector convergence creates unique networking and business development opportunities that single-sector events cannot replicate.

**Statutory Credibility:** KICP is hosted by KASNEB, a 57-year-old statutory body with unparalleled credibility and government endorsement. This institutional backing lends authority and gravitas to the event that commercial conferences cannot match.

**Decision-Maker Audience:** The curated 500+ - delegate format ensures quality interaction over quantity. Attendees are senior professionals and decision-makers rather than general practitioners, making every interaction high-value.

**Five-Day Format:** The 5-day structure allows for deeper engagement than single-day events, with room for keynotes, panels, workshops, networking, and exhibition — creating multiple touchpoints for sponsor engagement.

**Proven Track Record:** The inaugural 2024 edition successfully demonstrated the model with high-level government participation, comprehensive media coverage, and strong sponsor engagement. The 2nd edition builds on this foundation with enhanced international reach and a forward-looking theme.



## Delegate Profile

The 2nd KICP will bring together approximately 500+ delegates representing the highest echelons of professional practice and leadership across Kenya and East Africa. This curated audience represents significant decision-making power and influence, making KICP a high-value platform for sponsor engagement.

| Delegate Category                                   | Description                                                                                               |
|-----------------------------------------------------|-----------------------------------------------------------------------------------------------------------|
| <b>Chief Executive Officers &amp; Board Members</b> | Senior executives and board members of major corporations, financial institutions, and state corporations |
| <b>University Leaders</b>                           | Vice-Chancellors, Deans, and academic administrators shaping professional education                       |
| <b>Government Officials</b>                         | Cabinet Secretaries, Principal Secretaries and senior civil servants                                      |
| <b>Regulators &amp; Commissioners</b>               | Leaders from regulatory bodies including ICPAK, CMA, IRA, CBK, and others                                 |
| <b>Development Partners</b>                         | Representatives from multilateral institutions (World Bank, AfDB, UN agencies) and bilateral agencies     |
| <b>Industry Leaders</b>                             | CEOs and senior professionals from banking, insurance, audit, fintech, and professional services          |
| <b>Policymakers</b>                                 | Members of Parliament, county government leaders, and policy advisory professionals                       |
| <b>Academia &amp; Researchers</b>                   | Professors, researchers, and thought leaders contributing to professional knowledge                       |

### Distribution of Delegate Categories

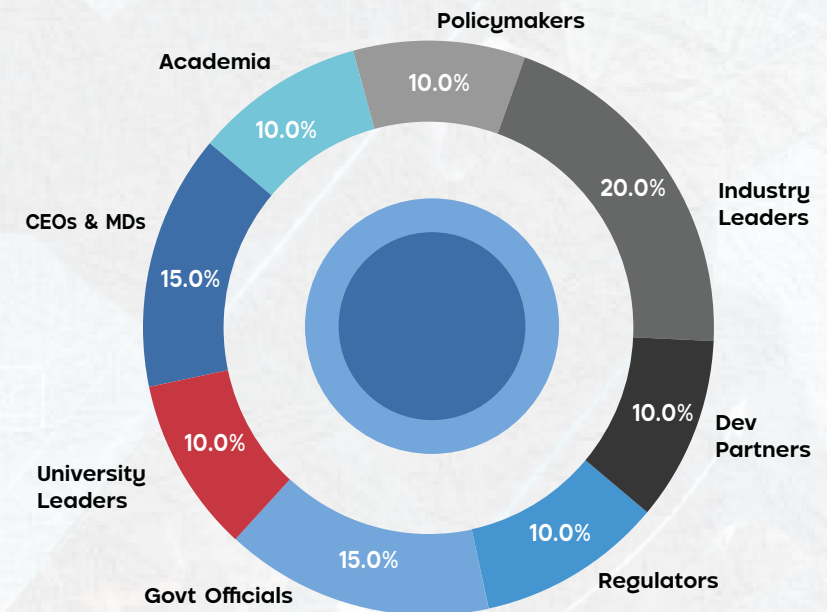


Figure 2: Distribution of Delegate Categories



# 2nd Kasneb International Conference For Professionals (KICP)

## Sponsorship Costs & Packages

### PLATINUM SPONSOR



**Ksh. 2,000,000** Standard Price  
**USD. 15,459** Standard Price

### GOLD SPONSOR



**Ksh. 1,500,000** Standard Price  
**USD 11,594** Standard Price

### SILVER SPONSOR



**Ksh. 1,000,000** Standard Price  
**USD 7,730** Standard Price

### BRONZE SPONSOR



**Ksh. 750,000** Standard Price  
**USD 5,800** Standard Price

### SESSION SPONSOR

**Ksh. 400,000** Standard Price  
**USD 3,100** Standard Price

### MERCHANDISE SPONSOR

**Ksh. 300,000** Standard Price  
**USD 2,319** Standard Price

### EXHIBITION SPONSOR

**Ksh. 300,000** Standard Price  
**USD 2,319** Standard Price

## 2nd Kasneb International Conference For Professionals (KICP)

### Delegate Fee

#### — **INDIVIDUAL DELEGATE - EARLY BIRD**

**Ksh. 63,750** Standard Price

**USD. 510** Standard Price

**NB:** Early bird tickets are available up until  
**25, September 2026**

#### — **INDIVIDUAL DELEGATE - NORMAL RATE**

**Ksh. 75,000** Standard Price

**USD 580** Standard Price

#### — **GROUP REGISTRATION - MINIMUM 5 DELEGATES**

**Ksh. 67,500** Standard Price

**USD 540** Standard Price

#### — **VIRTUAL DELEGATE**

**Ksh. 25,000** Standard Price

**USD 200** Standard Price

#### — **STUDENT DELEGATE**

**Ksh. 27,500** Standard Price

**USD 220** Standard Price



## 2nd Kasneb International Conference For Professionals (KICP)

| Benefits                                                                                                                        | Platinum                            | Gold                                | Silver                              | Bronze                              | Session                             | Merchandise                         | Exhibition                          |
|---------------------------------------------------------------------------------------------------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|
| Sponsorship Cost in KES                                                                                                         | 2,000,000                           | 1,500,000                           | 1,000,000                           | 750,000                             | 400,000                             | 300,000                             | 300,000                             |
| Exclusive recognition as a Sponsor across all conference platforms                                                              | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Category exclusivity as the sole Platinum Sponsor within your industry                                                          | <input checked="" type="checkbox"/> |                                     |                                     |                                     |                                     |                                     |                                     |
| Logo placement on all conference branding, including the website, programme, stage backdrop and digital communication materials | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| 10-minute keynote address during a high-profile conference session                                                              | <input checked="" type="checkbox"/> |                                     |                                     |                                     |                                     |                                     |                                     |
| Premium exhibition booth in a prime, high-traffic location                                                                      | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |                                     |                                     |                                     |                                     |                                     |
| 8 Complimentary conference passes                                                                                               | <input checked="" type="checkbox"/> |                                     |                                     |                                     |                                     |                                     |                                     |
| Reserved VIP table for 8 guests, with priority seating alongside keynote speakers, chief guests and invited dignitaries         | <input checked="" type="checkbox"/> |                                     |                                     |                                     |                                     |                                     |                                     |
| Opportunity to include branded merchandise or promotional materials in delegate conference bags                                 | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |                                     |                                     |                                     |                                     |
| Full-page advertisement in official programme                                                                                   | <input checked="" type="checkbox"/> |                                     |                                     |                                     |                                     |                                     |                                     |
| Company profile featured on conference website and e-programme                                                                  | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |                                     |                                     |                                     |                                     |
| Exclusive branding at the registration area and on the main conference stage                                                    | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |                                     |                                     |                                     |                                     |                                     |



| Benefits                                                                                            | Platinum                            | Gold                                | Silver                              | Bronze                              | Session                             | Merchandise                         | Exhibition                          |
|-----------------------------------------------------------------------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|
| Sponsorship Cost in KES                                                                             | 2,000,000                           | 1,500,000                           | 1,000,000                           | 750,000                             | 400,000                             | 300,000                             | 300,000                             |
| Recognition during the opening and closing ceremonies                                               | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Priority access to curated networking opportunities with speakers, dignitaries and industry leaders | <input checked="" type="checkbox"/> |                                     |                                     |                                     |                                     |                                     |                                     |
| Post-conference sponsorship recognition report highlighting brand exposure and engagement           | <input checked="" type="checkbox"/> |                                     |                                     |                                     |                                     |                                     |                                     |
| Certificate of Appreciation presented during the closing ceremony                                   | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Opportunity to display two corporate pull-up banners at a designated conference location            | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| 6 complimentary conference passes                                                                   |                                     | <input checked="" type="checkbox"/> |                                     |                                     |                                     |                                     |                                     |
| 6 complimentary Gala Dinner invitations with reserved seating                                       |                                     | <input checked="" type="checkbox"/> |                                     |                                     |                                     |                                     |                                     |
| Opportunity to deliver a 7-minute corporate presentation during a designated conference session     |                                     | <input checked="" type="checkbox"/> |                                     |                                     |                                     |                                     |                                     |
| Half-page advertisement in official programme                                                       |                                     | <input checked="" type="checkbox"/> |                                     |                                     |                                     |                                     |                                     |
| Recognition by Master of Ceremonies (opening, key intervals and closing)                            | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Access to structured networking sessions                                                            |                                     | <input checked="" type="checkbox"/> |                                     |                                     |                                     |                                     |                                     |
| 6 x 3 exhibition booth                                                                              | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |                                     |                                     |                                     |                                     |
| 4 Complimentary conference passes                                                                   |                                     |                                     | <input checked="" type="checkbox"/> |                                     |                                     |                                     |                                     |
| 4 Complimentary Gala Dinner invitations                                                             |                                     |                                     | <input checked="" type="checkbox"/> |                                     |                                     |                                     |                                     |



| Benefits                                                                  | Platinum  | Gold      | Silver    | Bronze  | Session | Merchandise | Exhibition |
|---------------------------------------------------------------------------|-----------|-----------|-----------|---------|---------|-------------|------------|
| Sponsorship Cost in KES                                                   | 2,000,000 | 1,500,000 | 1,000,000 | 750,000 | 400,000 | 300,000     | 300,000    |
| Opportunity to include company brochure/flyer in delegate bag             |           |           |           | ✓       | ✓       | ✓           | ✓          |
| 2 Complimentary conference passes                                         |           |           |           | ✓       |         |             |            |
| 2 Complimentary invitations to Gala Dinner                                |           |           |           | ✓       |         |             |            |
| Corporate listing in official conference programme                        |           |           |           | ✓       | ✓       | ✓           | ✓          |
| Exclusive sponsorship and branding rights for one designated session      |           |           |           |         | ✓       |             |            |
| Opportunity to deliver 3-5 minute welcome address at sponsored session    |           |           |           |         | ✓       |             |            |
| Opportunity to introduce session theme, moderator, and keynote speaker    |           |           |           |         | ✓       |             |            |
| Company logo displayed on session presentation screens and signage        |           |           |           |         | ✓       |             |            |
| Recognition as Official Session Sponsor in conference program and website |           |           |           |         | ✓       |             |            |
| Opportunity to place promotional materials on session attendees' seats    |           |           |           |         | ✓       |             |            |
| 1 complimentary conference pass                                           |           |           |           |         | ✓       |             |            |
| Dedicated social media acknowledgement for session sponsorship            |           |           |           |         | ✓       |             |            |



| Benefits                                                                                                     | Platinum         | Gold             | Silver           | Bronze         | Session        | Merchandise    | Exhibition     |
|--------------------------------------------------------------------------------------------------------------|------------------|------------------|------------------|----------------|----------------|----------------|----------------|
| <b>Sponsorship Cost in KES</b>                                                                               | <b>2,000,000</b> | <b>1,500,000</b> | <b>1,000,000</b> | <b>750,000</b> | <b>400,000</b> | <b>300,000</b> | <b>300,000</b> |
| Opportunity to engage directly with delegates during session networking break                                |                  |                  |                  |                | ✓              |                |                |
| Exclusive branding rights on selected official conference merchandise                                        |                  |                  |                  |                |                | ✓              |                |
| Company logo featured alongside conference branding on sponsored merchandise                                 |                  |                  |                  |                |                | ✓              |                |
| Recognition as Official Merchandise Sponsor in conference program and website                                |                  |                  |                  |                |                | ✓              |                |
| Opportunity to display one corporate pull-up banner at registration or delegate kit collection area          |                  |                  |                  |                |                | ✓              |                |
| Dedicated 3m × 3m exhibition booth in the conference exhibition area                                         |                  |                  |                  | ✓              | ✓              | ✓              | ✓              |
| Opportunity to conduct live product demonstrations and engage directly with prospective clients and partners |                  |                  |                  |                |                |                | ✓              |
| Opportunity to distribute promotional materials and branded giveaways from the exhibition booths             | ✓                | ✓                | ✓                | ✓              | ✓              | ✓              | ✓              |



## Payment Terms & Deadlines

### Key Deadlines

| Milestone                                    | Deadline                      |
|----------------------------------------------|-------------------------------|
| Sponsorship Registration                     | Ongoing                       |
| <b>Final Sponsorship Commitment Deadline</b> | <b>28th September 2026</b>    |
| Balance Payment Deadline                     | <b>1st October 2026</b>       |
| Sponsor Logo & Branding Materials Submission | <b>15th October 2026</b>      |
| Conference Dates                             | <b>26th–30th October 2026</b> |

### Contacts

**KASNEB Head Office:** Kasneb Towers, Hospital Road, Upper Hill  
P.O. Box 41362-00100, Nairobi  
Phone: 0713 683 474 | 0748 569 187  
Email: [kicpsecretariat@kasneb.or.ke](mailto:kicpsecretariat@kasneb.or.ke)

### Payment Terms

**Deposit:** A **50%** non-refundable deposit is required upon signing the Sponsorship Commitment Form to secure your package and confirm category exclusivity (for Platinum sponsors).

**Balance:** The remaining **50%** balance must be received no later than **1st October 2026**, three weeks before the conference begins.

**Invoicing:** An official invoice will be issued upon confirmation of the sponsorship commitment. The invoice will include the sponsor's unique reference number for tracking purposes.

**VAT Treatment:** All prices quoted in this kit are exclusive of **Value Added Tax (VAT)** at the prevailing rate of **16%**, which will be applied to the final invoice.

**Payment Methods:** Payment may be made via bank transfer to the designated KASNEB account (details provided on invoice) or via M-Pesa Paybill.



## The Sponsor Journey

Our commitment to your success extends beyond the conference. The sponsor journey follows a structured, transparent process designed to ensure seamless participation and maximum brand impact.

| Stage | Stage                      | Description                                                                | Timeline                    |
|-------|----------------------------|----------------------------------------------------------------------------|-----------------------------|
| 1.    | <b>Selection</b>           | Sponsor reviews the kit and selects a sponsorship tier                     | Upon receipt of kit         |
| 2.    | <b>Confirmation</b>        | Sponsor completes and returns the Sponsorship Commitment Form              | By commitment deadline      |
| 3.    | <b>Agreement</b>           | KASNEB issues a Sponsorship Agreement for mutual signature                 | Within 5 working days       |
| 4.    | <b>Invoicing</b>           | KASNEB generates official invoice with VAT applied                         | Upon agreement signing      |
| 5.    | <b>Deposit Payment</b>     | Sponsor pays %50 deposit to secure the package                             | Immediately after invoicing |
| 6.    | <b>Balance Payment</b>     | Sponsor pays remaining %50 balance                                         | By <b>1st October 2026</b>  |
| 7.    | <b>Branding Submission</b> | Sponsor submits logos, artwork, and promotional materials per guidelines   | By <b>15th October 2026</b> |
| 8.    | <b>Integration</b>         | KASNEB integrates brand into marketing, programme, and on-site materials   | <b>October 2026</b>         |
| 9.    | <b>Execution</b>           | On-site coordination during the 2nd KICP ( <b>26th–30th October 2026</b> ) | Conference dates            |
| 10.   | <b>Follow-up</b>           | Post-event recognition report and certificate of appreciation              | Within 2 weeks post-event   |

## Sponsorship Commitment Form

To confirm your participation, please complete the Sponsorship Commitment & Booking Form (provided as a separate document).



# 1st Kasneb International Conference For Professionals (KICP)



## Highlights

The inaugural KASNEB International Conference for Professionals (2024) set a strong precedent, featuring:

- High-level government participation including Cabinet Secretaries and Principal Secretaries
- Keynote addresses from the KASNEB CEO and Board Chair
- 26 keynote speakers across 7 panel sessions
- Strong sponsor and exhibitor engagement
- Comprehensive media coverage



# 1st Kasneb International Conference For Professionals (KICP)





ORDER FORM

ORDER # 001

|                       |                |
|-----------------------|----------------|
| Company Name          |                |
| Physical Address      |                |
| E-mail address        |                |
| Telephone             |                |
| <b>Contact Person</b> |                |
| Mobile Phone          | E-mail address |

ORDER FORM

| SPONSOR                                                                                                                                                                                                                                                           | CATEGORY TITLE | UNIT PRICE         | TOTAL |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------|--------------------|-------|
|                                                                                                                                                                                                                                                                   |                |                    |       |
|                                                                                                                                                                                                                                                                   |                |                    |       |
|                                                                                                                                                                                                                                                                   |                |                    |       |
|                                                                                                                                                                                                                                                                   |                |                    |       |
|                                                                                                                                                                                                                                                                   |                |                    |       |
|                                                                                                                                                                                                                                                                   |                |                    |       |
| <i>All Payments Be Made to:</i>                                                                                                                                                                                                                                   |                | SUB-TOTAL          |       |
| <b>All Payments Be Made to:</b><br><b>Bank Name: Absa Bank Kenya PLC</b><br><b>Account Name: KASNEB</b><br><b>Account Number - 0708004502</b><br><b>Currency - KES</b><br><b>SWIFT BIC - BARCKENX</b><br><b>Branch Code - 084</b><br><b>Branch - Bunyala Road</b> |                | VAT 16%            |       |
|                                                                                                                                                                                                                                                                   |                | <b>GRAND TOTAL</b> |       |

All terms on this order form have the same meaning as those in the general terms and conditions for sponsors (overleaf). We the undersigned sponsor have read the conditions and agree to observe and be bound by them and we understand that these conditions form part of a legally binding contract between ourselves and KASNEB.

The sponsor is to pay KASNEB within 14 days upon receipt of invoice and not later than 30 days after signing the order. We will invoice you on receipt of your signed order form. Contracts and invoices may be sent and received by hand delivery or email and such communications will be considered fully binding on both parties. All cheques should be drawn in favour of KASNEB.

**ORDER CONFIRMATION** (Please sign and stamp two copies. Retain one and send us the other)

We hereby agree to pay the due amount as soon as we receive the corresponding invoice.

**Order Confirmed by:**

Signature: .....

Name: .....

Designation: .....

Date: .....

YOUR OFFICIAL  
COMPANY  
STAMP/SEAL



## TERMS & CONDITIONS

All sponsorship orders placed by the sponsor and received by KASNEB or its agents, thereafter shall be governed by the following terms and conditions below:

1. Applications for sponsorship must contain specific details and the names of any other companies represented by the Sponsor. The services that are to be referred to, must be clearly indicated.

2. In the event of any sponsor being entered into bankruptcy, or being wound up, the contract with the company shall be declared void and all the monies received by the organizers shall be retained by the organizers.

3. The organizers shall not be responsible for safety of any other property of any sponsor, or any other person, or for the loss of, or damage, or destruction to the same, by theft, or other cause whatsoever, sustained by any sponsor by reason of any defect in a building caused by fire, storm, tempest, lightning, national emergency, war, labour disputes, strikes or lockouts, civil disturbances, explosion, inevitable accident, force majeure, or any other cause beyond the control of the organizers for any loss or damage occasioned, if by reason of the happenings of any such events the opening of the conference is prevented or postponed or abandoned, or a building become wholly or partially unavailable, for the holding of the conference. As the organizers will accept no responsibility for any of the matters aforesaid, the sponsors are advised to cover themselves by insurance in respect thereof to any extent available at their own cost. The sponsor holds the organizer harmless and indemnified against any action that may be brought upon the sponsor by any party, and the sponsor further waives the right to contest any action by the organizer in respect to clauses 2,3,4,5 or otherwise.

4. In no event shall the sponsor have any claim for damages of any kind against the organizers in respect of any loss or damages, consequential upon the prevention, postponement, or abandonment of the conference, by reason of the happening or any of the events referred to in clause 3 or otherwise, or the conference building becoming wholly or partially unavailable for the holding of the conference for reasons beyond the organizers control, and the organizers shall be entitled to retain all sums paid by the sponsor, or such part thereof as the organizers shall consider necessary. If in the opinion of the organizers, by re-arrangement or postponement of the period of the conference, or by substitution of another hall or building, or any other reasonable manner that the conference can be carried, the contracts for sponsorship, shall be binding upon the parties.

5. Without prejudice to the rights and the remedies of the organizers in respect of any breach of the contract on the part of the sponsor, the organizers may at their discretion allow the sponsor to withdraw from the conference subject to the following conditions:

- The sponsor must give a written notice to the organizer of the intention to withdraw and if the organizers allow such withdrawals the organizer will acknowledge and notify the sponsor of their decision in writing.
- Any such acknowledgement and notification in writing by the organizers to the sponsor indicating cancellation of the contract however delivered, will constitute a valid cancellation of the contract subject to the payment by the sponsor to the organizers for consideration of release from the contract as specified in c. below.
- The amount of such payment will be specified in the second column below which appears beside the date in the

first column below upon which the organizers receive the notification from the sponsor.

| Date of receipt of notice of withdrawal | Percentage Payable |
|-----------------------------------------|--------------------|
| More than 30 days before the event      | 25%                |
| More than 21 days before the event      | 50%                |
| 7 days or less before the event         | 75%                |

d) Upon payment of such amount to the organizers by the sponsor, the contract shall be cancelled and neither party shall have any further claim against the other.

6. The organizers reserve the right to alter, add to or amend any of these terms and conditions. The decision of the organizers shall be final. No alteration, addition, amendment, or waiver to or of these conditions shall operate to release any sponsor from any contractual obligation.

7. All and any correspondence in respect of the sponsorship detailed in the foregoing shall bear reference to the said sponsorship and shall be addressed to the organizer, KASNEB.

### KASNEB

Mobile: 0713 683 474 | 0748 569 187  
Email: [kicpsecretariat@kasneb.or.ke](mailto:kicpsecretariat@kasneb.or.ke)  
Website: [kicp.kasneb.or.ke](http://kicp.kasneb.or.ke)



## **TO BECOME ONE OF OUR CONFERENCE SPONSORS**

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**Please Contact us on:**

W: <https://kicp.kasneb.or.ke/>  
E: [kicpsecretariat@kasneb.or.ke](mailto:kicpsecretariat@kasneb.or.ke)  
M: 0713 683 474 | 0748 569 187

**Thank You For Considering Partnership With KICP!**